

An aerial photograph of a stunning turquoise bay nestled between rugged, layered rock cliffs. The water is exceptionally clear, revealing the rocky seabed. A small white boat is anchored in the bay. The surrounding land is covered in dense green vegetation. A large, semi-transparent arrow graphic points from the top right towards the bottom left, overlaid on the landscape.

XMA



Creating positive,  
lasting change

for a sustainable future

# Products with a positive impact

HP was founded on the idea that a business has a purpose far beyond profit. It believes that, by designing technology to serve humanity in the context of our environment, we can all create the conditions for business, society and the planet to flourish.

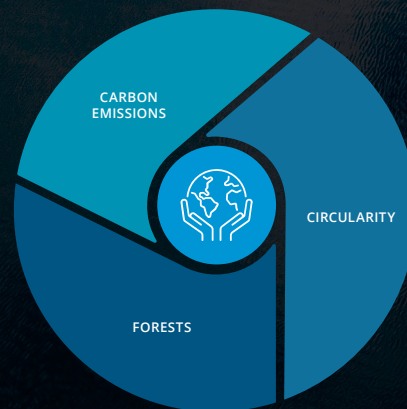
That's why HP has implemented a comprehensive climate action strategy. It's one of the most significant and far-reaching in the industry, created to keep waste down, establish a low carbon future and regenerate natural systems. Combined with XMA's commitment to environmental improvement, it's a partnership that benefits everyone.

We only have one planet. Together, our strategies connect your business to the most defining and urgent issues of our time, ensuring that your HP purchases through XMA are helping to make the greatest positive impact on it.

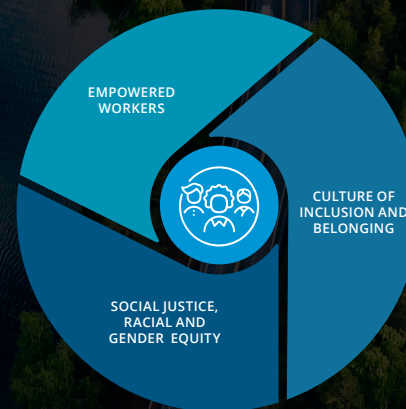


## The HP approach

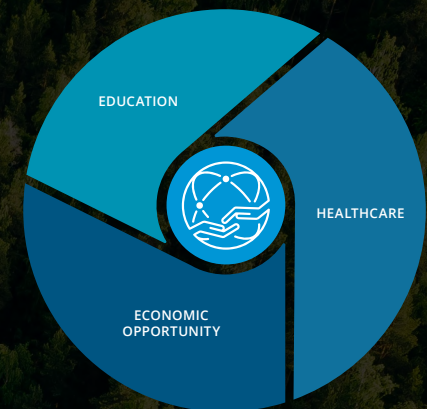
HP's overriding strategy is to deliver lasting global benefits through measurable, accountable goals centred around the three spheres: planet, people and community.



**PLANET**  
CLIMATE ACTION



**PEOPLE**  
HUMAN RIGHTS



**COMMUNITY**  
DIGITAL EQUITY



# Strategies for circularity

By creating a circular economy, focusing on sustainability and reuse, we can help tackle global challenges like climate change, biodiversity loss, waste and pollution. This is central to HP's climate action strategy.

XMA combines HP's action plan with its own ecologically focused distribution, carefully selected to deliver on an accurate, timely and environmentally friendly basis. It's a commitment underpinned by regular independent audits, helping us constantly reduce electrical consumption, landfill waste and our carbon footprint.

## Design out waste and use materials responsibly

HP maximises the efficiency of materials, uses more recycled content and replaces materials of concern.

**2,900**

tonnes of plastic material reduced in 2020

**75%**

of single-use plastic packaging eliminated by 2025

**239,000**

units shipped in bulk packaging in 2020

**21.5%**

recycled plastic used in HP business PCs and displays in 2020

**100,800**

tonnes of recycled plastic used in HP business PCs and displays in 2020

**30%**

post-consumer recycled plastic in Print and Personal Systems products by 2025

## Create a low-carbon future

HP improves the energy efficiency of its products and reduces its carbon and water footprints.

**50%**

reduction in energy consumption since 2010

**11% less**

water used year-on-year in 2020

**4% smaller**

carbon footprint achieved year-on-year in 2020

# Strategies for circularity

## Keep materials and products in use

HP designs products for long life, offers service-based solutions and recaptures products and materials at end-of-service.

# 4.62 million

units of hardware repaired in 2019

# 642,300 tonnes

of hardware and supplies recycled through the end of 2020

## Regenerate natural systems

HP tackles ocean plastic pollution, and protects and restores global forests.

# 450+ tonnes

of ocean-bound plastic used in supplies and hardware

# 200,000 acres

of forest in Brazil and China are being restored, protected and improved

# Achieved zero deforestation

for 99% of HP brand paper and paper-based product packaging

Globally recognised for excellence in sustainability



## CDP quadruple "A" rating

Quadruple "A" rated for transparency and action on climate, forests, water and as a supplier engagement leader. HP is the only tech company globally to achieve this accolade.



## Energy Star award 2021

Partner of the year for the fourth year in a row, HP is recognised for sustained excellence and delivering energy-efficient products.



## Ethical Company Award 2021

Recognised by Ethisphere as one of the world's most ethical companies. HP is one of only 135 to ever receive this honour.

# Action on human rights

HP's mission is to create a culture of inclusion, equality and encouragement for employees, empowering people at work, at home and in the community. It also believes in creating a platform that extends beyond HP, driving policy changes that fight racism, advocate for human rights and advance social justice across the globe.

## Most Diverse

Board of Directors  
of any US tech company

Aiming to develop skills and improve the wellbeing of 500,000 factory workers by 2025:

## 62% already achieved

## Double factory participation

in supply chain sustainability programs by 2025



First standalone

## HP Human Rights Progress Report

delivered

# Action on digital equity

HP is working to transform lives and communities, breaking down the digital divide that prevents many from accessing the education, jobs and healthcare they need.

Nearly half the world's population remains unconnected to the internet, locked out of opportunities. HP is working to help close this divide, aligning its business as an active part of the solution. By the middle of the decade, HP aims to:

Provide

**100  
million  
people**

with better learning outcomes  
by 2025

Reach

**28  
million  
students**

through education programs and  
solutions in 2019

Provide

**30+  
1 million  
users**

free business and IT courses through  
HP LIFE in seven languages, enrolling

by 2025

Contribute

**1.5  
million**

employee volunteering hours  
by 2025



# Make your own positive impact



When you purchase HP through XMA, not only will you enjoy quality, innovation and XMA's invaluable services and expertise, you'll be making an environmentally conscious decision – allowing you to reduce your own carbon, water and waste footprints.

## HP Commercial PCs

### HP Elite Dragonfly

- The **world's first** notebook manufactured with ocean-bound plastics
- Comprising of more than **80% recycled material** in all mechanical parts

### HP Elite c1030 Chromebook Enterprise

- The **world's first** Chromebook manufactured with ocean-bound plastics
- **75% recycled content** front cover
- **50% recycled content** speaker and key caps

## HP Displays

### HP EliteDisplay E273D

- The **world's first** display manufactured with ocean-bound plastics
- CES 2020 **Innovation Awards honouree** for the Sustainability, Eco-Design and Smart Energy category

## HP Z Workstations

### HP ZBook Studio G7

- The **world's first** mobile workstation manufactured with ocean-bound plastics

### HP ZBook 15 and 17 G6

- The **world's first** 15" and 17" mobile workstations registered as EPEAT® Gold

## HP Renew Series

### HP Renew Series Range

- Made with **100% recycled plastic**

### HP Renew Sleeve

- HP's **first recycled** laptop sleeve
- Manufactured with **minimal waste** – less than 1 gram



## Redefine your planet and refocus your strategic success.

As a long-term partner of HP, XMA focuses on delivering the outcomes that you want. Every investment you make is a step in the right direction, overcoming your operational challenges, creating real business value and improving our world.

Get in touch to learn how our team can help you to achieve the impact you want to make.

[Get in touch](#)